Design a Company Prospectus

In order to bid on this project, you need to create a landscaping design firm by deciding on a name and designing a company logo. The company name and logo should appear on a prospectus which you will create to present your company to prospective clients. This prospectus may also tell a little something about each member of your firm. It may be a simple bi-fold brochure or you may prefer to use a single sheet approach - almost like a flyer. Sample ideas follow.

SunScape Designs
-landscape design-
educational sites a speciality-

Living Beauty with Less Water

"XERISCAPE"
New Technology for Cost Efficient Conversions

Janice Cohoe ASLA
Principal

Lee Quattro ASLA
Associate

This sample gives some ideas of "catch phrases" and simple use of graphics combined with word processing. As a prospectus, it falls short on providing information about the company and telling a little about its members. See following examples for more ideas.